

References

Beyond E-mail, Nancy Shoemaker

NC Center for Nonprofits Conference, September 21, 2006

Overview

RSS for Nonprofits, Marnie Webb, May 1, 2005

<http://www.techsoup.org/learningcenter/internet/page4781.cfm>,

What is RSS? Overview for consumers and publishers.

<http://www.pluck.com/rss>

RSS from Wikipedia: http://en.wikipedia.org/wiki/RSS_%28file_format%29

Reading information in the new way - samples

In the browser (simplest)

Live bookmarks in Firefox (coming in IE)

Firefox extensions: SAGE, Wizz RSS News Reader

Pluck: <http://www.pluck.com/products/getpluck.html> (for IE and Firefox – but this product may no longer be supported)

Hosted solutions (good if you use multiple machines)

Bloglines, <http://bloglines.com>

<http://bloglines.com/subbundles> for quick subscribe

Yahoo!, <http://my.yahoo.com>

Standalone applications

RSSOwl: <http://www.rssowl.org>

FeedDemon: (\$) : <http://newsgator.com>

In e-mail: plugins, add-ons, and services like <http://www.rssfwd.com>.

Publishing information in the new way - samples

RSS Tutorial for Content Publishers and Webmasters

<http://www.mnot.net/rss/tutorial/>

Easy ways to publish your own RSS feeds, Brian Satterfield, September 18, 2006

<http://www.techsoup.org/learningcenter/internet/page5820.cfm?rss=1>

Migrate to a database driven website (e.g. <http://asheville.aauwnc.org>)

<http://www.opensourcems.com/> - check for RSS support

Add a “blog” to your current site (e.g. <http://news.aauwnc.org> + <http://aauwnc.org>)

NTEN/Idealware webinar on choosing a blogging tool: 9/27/06, 11:00 PT.

http://nten.typepad.com/newsletter/2006/09/webinar_series_.html

Add feeds to your current site, even if it doesn't have a dynamic back end

<http://linkrss.com> – create and store RSS feeds with your info; free, but you essentially retype the info from the page

<http://feedfire.com> (\$) but for very simple feeds)

DreamFeeder (\$) : <http://rnsoft.com>; a Dreamweaver extension

Collaborating with other publishers

This means putting the content from another site's feed on your pages (and vice versa). If you're using a dynamic site, the code that drives it probably has libraries to parse and display feeds of various formats. For a simple, “drop-in” solution, see <http://p3k.org/rss/?setup=true>